

FOR IMMEDIATE RELEASE:

General Tools Wins Industry Innovation Award with the SS724 Snapper Shear Pro

[Secaucus, NJ – September 11, 2019] General Tools has been recognized by the (PTIA) Pro Tool Innovation Awards: Drills/Drivers Attachments Division for the **SS724 Snapper Shear Pro**.

As stated by the Pro Tool Innovation Awards, in the Drills/Drivers-Attachments Division - the right blade, bit, or saw can increase efficiency, save money, or make a job take a lot less time. Tool attachments can take an average tool and give you the ability to produce outstanding results. On the other hand, putting the wrong accessory in a tool can cost you in both time and materials. By using the 2019 Pro Tool Innovation Award winning tool, the [SS724 Snapper Shear Pro](#), you know you have the perfect accessory to your drill that will get the job done!

WINNER – DRILLS/DRIVERS-ATTACHMENTS

PacTool SS724 Snapper Shear Pro



Currently, there are 3 ways to cut backer board. Using a circular saw generates a cloud of silica dust which is not only extremely messy but also hazardous to your health. The score-and-snap method is tedious and arduous. Lastly, there are powered shears that produce minimal dust, but they can be expensive and require electricity/cords on your job site. All 3 of these methods also only cut backer board in straight lines.

The Snapper Shear Pro can cut circles and curves down to a 3" diameter, as well as straight and 90° cuts. It is designed to fit on any cordless drill platform and is as easy as easy indoors, with less mess and airborne silica dust. Ideal for cutting shapes for toilet flanges, hardware, outlets and corners in kitchen and bathroom installations or remodels. Existing fiber cement shear retails range from \$130 to \$279. [SS724 Snapper Shear Pro retails at \\$110.](#)

Features Include:

- Cut ¼" - ½" HardieBacker* fiber cement backer board indoors with less mess
- Cut straight, curved, circle and 90° cuts with ease, as small as a 3" diameter
- Attaches to any drill motor (recommended 18V and above)
- Durable and replaceable steel blades
- Adjustable left or right handle

What ProTool Innovation Award Judges had to say about the SS724 Snapper Shear Pro:

This power tool accessory fits onto any cordless drill and lets you easily cut HardieBacker* fiber cement boards. You can do straight cuts, curved cuts, or even circles down to 3-inches in diameter. It maneuvers easily, rotating freely on the front of any cordless drill. That gives you the flexibility to move it along almost any path and make cuts without the bulk (or cost) of a full shear. We only wish this tool had been available during our recent siding remodel this past Spring!

About the Pro Tool Innovation Awards

Each year the Pro Tool Innovation Awards are judged by a panel of industry professionals who handle and use hundreds of new tools each year. From personal use on the job site to exposure to tools at media events and industry trade shows, their team can spot innovation a mile away. For more information regarding Pro Tool Innovation Awards, visit: [Pro Tool Awards](#).

About General Tools

Founded in 1922, General Tools is a recognized leader in the design and development of precision tools. With more than 1,200 products, including specific-purpose hand tools as well as precision measuring and inspection tools, General Tools remains committed to delivering exceptional customer service to professionals, DIYers and hobbyists around the world. For more about General Tools and its products, visit: generaltools.com/pactool.

*PacTool and General Tools are not sponsored or affiliated with James Hardie Building Products.