

FOR IMMEDIATE RELEASE:

General Tools Wins the Industry Innovation Award with the MM9 Pin-Pinless Moisture Meter

[Secaucus, NJ – September 12, 2018] General Tools wins the Pro Tool Innovation Award for the MM9 Pin-Pinless Moisture Meter. Each year the Pro Tool Innovation Awards are judged by a panel of industry professionals who handle and use hundreds of new tools each year. These judges weigh in on entries from top global manufacturers. This year, General Tools' MM9 Pin-Pinless Moisture Meter was selected as the **Winner in the Moisture Meter Category**.

Here's what the judges had to say about it:

WINNER IN THE MOISTURE METER CATEGORY

General Tools MM9 Pin-Pinless Combo Moisture Meter



WHAT THEY SAID:

The [MM9 Pin/Pinless Moisture Meter](#) combines the two main styles of moisture meters into one unit. Using the pinless sensor, the user can scan large areas quickly without marring their walls to find areas of increased moisture. Once they find it, all they have to do is push a button to reveal the pin sensors under the cap. These pins provide exact moisture content readings to determine if the material is safe to keep and dry out or needs replacing.

For users that need a basic moisture meter, General Tool has an attractive option at the \$50 price point. Their Pin/Pinless meter essentially plays a game of hot and cold. Use the pinless readings to center in on the moistest areas before using the pin readings to get an exact moisture content reading. Prefer to leave fewer holes in the wall? Yeah, we're good with that.

PRICE: \$49.99

For more information, click [HERE](#).

About the Pro Tool Innovation Awards

The Pro Tool Innovation Awards (PTIA) are an annual awards program judged by a panel of professional tradesmen in the electrical, plumbing, MRO and concrete fields as well as general contractors and builders. The Pro Tool Innovation Awards seek to discover and recognize the most innovative tools in the residential and commercial construction industry across a wide variety of categories. The Awards are backed by over a dozen print and online media sponsors, including its founding member, Pro Tool Reviews. Visit <https://protoolinnovationawards.com> for more about the Pro Tool Innovation Awards.

About Pro Tool Reviews

Pro Tool Reviews (PTR) is a successful online tool review magazine with content written by electricians, plumbers, carpenters, framers, landscapers, concrete/masonry professionals and general contractors. PTR reviews are written by professionals, for professionals. For additional information, please visit www.protoolreviews.com

About General Tools

Founded in 1922, General Tools is a recognized leader in the design and development of precision tools. With more than 1,200 products, including specific-purpose hand tools as well as precision measuring and inspection tools, General Tools remains committed to delivering exceptional customer service to professionals, DIYers and hobbyists around the world.

For more about General Tools and its products, visit: www.generaltools.com

For further information about the General Tools moisture meter product line, please contact:

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